



CEPIC CONGRESS 2017

Sponsorship Package

from 15th to
17th June in Berlin

The CEPIC Congress is the largest event in commercial still and moving images in the world. In 2017 the CEPIC Congress will take place from 15 to 17 June at the Maritim proArte hotel in Berlin.



Over three days, 400 delegates from 250 companies and 32 countries turn the congress venue in the most important networking and information hub for picture agencies.

The CEPIC Congress is attended by CEO's, sales representatives, commercial photographers, videographers, IT industry suppliers, technologist, lawyers and creative minds of the picture industry.



What can you expect as Sponsor of the CEPIC Congress 2017?

Are you going through a rebrand or looking to raise your profile, merging organisations or entering a new market, our sponsorship opportunities will increase your profile and boost your presence in the picture industry.

*The CEPIC Congress is the only event in the picture industry that brings so many participants and companies together in one place and **in Berlin 90% of the market is represented**. With 70 exhibition tables, 4 business rooms and networking spaces, this is the perfect opportunity for you to connect with agents, designers, developers and influential professionals.*

We'll work with you hand in hand and ensure your brand makes an impact on the congress audience.

SPONSORS IN 2016



SPONSOR A SOCIAL EVENT



SPONSOR OF THE ANNUAL INDUSTRY PARTY FROM € 30.000 OR CO-SPONSOR FOR € 10.000

The AIP is the most attended evening event with approximately 300 guests. The AIP holds the award ceremony of the CEPIC Stock Photography Awards.

BENEFITS

- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
 - Your logo on "Thanks to our sponsors" page in the printed congress brochure
 - Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
 - Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
 - Logistics and coordination by CEPIC
- EXTRA BENEFITS FOR FULL SPONSORSHIP**
- One full pass for the CEPIC Congress 2017
 - One extra pass for the AIP
 - Your logo on the AIP roll-up and on cocktail tables



WELCOME RECEPTION FOR 200 GUESTS € 7.000

Welcome the delegates the evening before congress begin and ensure your presence right from the start. 200 guests are expected in the bar of the Maritim proArte Hotel. This is an exclusive sponsorship.

BENEFITS

- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
 - Your logo on "Thanks to our sponsors" page in the printed congress brochure
 - Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
 - Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
 - Logistics and coordination by CEPIC
- EXTRA BENEFITS**
- Your logo on the cocktail tables
 - Logistics and coordination by CEPIC

Note: AV for keynote speech and music not included in the sponsorship fee.



YOUR EVENT AT THE CONGRESS VENUE € 1.500 + CATERING COSTS

Raise your company's profile with your own after-work event at the Maritim proArte Hotel.

BENEFITS

- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
 - Your logo on "Thanks to our sponsors" page in the printed congress brochure
 - Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
 - Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
 - Logistics and coordination by CEPIC
- EXTRA BENEFITS**
- Your event on the online and printed programme
 - Work of CEPIC as coordinator of your event

Note: Room rental, Catering and AV not included in the sponsorship fee.

SPONSORSHIP OPPORTUNITIES



STOCK PHOTOGRAPHY AWARDS

1st prize € 5.000, 2nd prize € 3.000,
3rd prize € 2.000

Sponsor the third edition of the CEPIC Stock Photography Awards and increase your brand presence among photographers. With your sponsorship you will support traditional stock photography and defend the right of photographers.

BENEFITS

- Your banner on the CEPIC Congress website
- Your logo on the SPA photo wall during the awards ceremony
- One full pass for the CEPIC Congress 2017
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media

Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.



HAVE YOUR OWN CONFERENCE

€ 3.000

Sponsoring a seminar is an effective way of highlighting a targeted audience of participants & speakers. Present your topic and advertise your company. Only one sponsor per session will be accepted to ensure exclusivity.

BENEFITS

- Your name and logo on all relevant session signage
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.



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FILMING OF CONGRESS

Become a key sponsor of the CEPIC Congress by filming seminars, interviews, presentations and produce a 4-minute video showcasing the CEPIC Congress. The Congress video will be available for streaming on CEPIC's website and Youtube channel with your and CEPIC's logo.

BENEFITS

- Your logo on the CEPIC Congress video
- One full pass for the CEPIC Congress 2017
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.



**CONGRESS LANYARDS € 3.500
+ COSTS OF PRODUCTION
BENEFITS**

- Your logo on the lanyards along with the CEPIC logo
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list through the CEPIC website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.
Amount: 500

SOLD!



**DELEGATES BAGS € 2.500
+ COSTS OF PRODUCTION
BENEFITS**

- Your logo on the bags along with the CEPIC logo
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list through the CEPIC website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.
Amount: 500

SOLD!



**NAME BADGES € 2.500
BENEFITS**

- Your logo on the name badges along with the CEPIC logo
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

SOLD!



T-SHIRTS € 2.000 + COSTS OF PRODUCTION

BENEFITS

- Your logo on the congress T-shirts
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress programme
- Announcement of sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.
 Amount: 450 – Contact us for information on sizes.

SOLD!



PAPER CUPS FOR COFFEE BREAKS € 2.000 + COSTS OF PRODUCTION

BENEFITS

- Your logo on the paper cups.
- **Only your cups will be used during at the drinking stations and coffee breaks.**
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress programme
- Announcement of sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.
 Amount: 2500 cups

SOLD!



CONGRESS PROGRAMME

**Full-page ad € 1.500
 Half-page ad € 890**

BENEFITS

- Your ad on the printed congress programme
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress programme
- Announcement of sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design by the sponsor.
 Full-page ad: 148x210 mm +3 mm bleed
 Half-page ad: 148x105 mm + 3 mm bleed

SOLD!



**CONFERENCE NOTE PADS € 900
+ COSTS OF PRODUCTION**

BENEFITS

- Your logo on the congress note pads.
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.

Amount: 500



**CONFERENCE PENS € 900 + COSTS OF
PRODUCTION**

BENEFITS

- Your logo on the congress pens.
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

NOTE: Design, production and shipping by the sponsor.

Amount: 500



**YOUR FLYER IN THE DELEGATES BAGS
CEPIC member fee: € 200**

Non-CEPIC member fee: € 500

BENEFITS

This is your choice if you are looking for brand exposure in a wordier or more recyclable way. In order to include promotional material in the delegates' satchels, the sponsor must be registered for the congress.

NOTE: Design, production and shipping by the sponsor.

Amount: 500



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CHARGING STATION FOR MOBILE DEVICES € 1.600

BENEFITS

- **Your logo on two charging stations.**
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.



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PLAY STATION € 1.900 Football and ping pong table with your logo

BENEFITS

- Your logo on the football and ping pong table.
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.



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MASSAGE STATION € 1.900

Link your brand to the massage station and delegates will definitely remember and thank you. This sponsorship includes the work of 2 masseurs for three days (6 hours per day), 2 massage chairs.

BENEFITS

- Two roll-ups with your logo at the massage station
- Your logo and recognition as sponsor on our "Thanks to our sponsors" roll-ups
- Your logo on "Thanks to our sponsors" page in the printed congress brochure
- Announcement of your sponsorship sent to our mailing list and shared through the CEPIC Congress website and social media
- Your logo on all congress press releases and on sponsorship article on the CEPIC Congress website.
- This is an exclusive sponsorship.

SOLD!

Didn't find what you are looking for?

If you wish to discuss different sponsorship opportunities, please contact us:

Sylvie Fodor, Executive Director, s.fodor@ceplic.org

Carlos Vicente, Congress Manager, c.vicente@ceplic.org

For the latest Congress information visit: www.ceplic.org/congress

For information on CEPIC visit: www.ceplic.org

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