The EU Framework Programme for Research and Innovation

HORIZON 2020

SC6
CULT-COOP-2018

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My presentation

• H2020 SC 6
• Past activities
• What about the next call?
The 'Creativity' unit covers a range of activities from funding leading-edge ICT research to innovation and policy support.
SC6
Europe in a changing world – inclusive, innovative and reflective Societies

INCLUSIVE

INNOVATIVE

REFLECTIVE SOCIETIES
SC6 How do we proceed to define the new WP?

- SC6 Advisory Group
- Consultation of Stakeholders

European Commission DG CONNECT + DG RESEARCH

Member States committee
Year 1   3D tools

2014
Year 2

INNOVATION ECOSYSTEMS OF DIGITAL CULTURAL ASSETS

2015
Year 3  Virtual Museum

2016
Year 4  Semantic Gap

2017
# Results so far

<table>
<thead>
<tr>
<th>YEARS</th>
<th>Nb of proposals</th>
<th>Selected</th>
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<td>2014</td>
<td>90</td>
<td>a)</td>
<td>4</td>
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<tr>
<td></td>
<td>4</td>
<td>b)</td>
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<td>2015</td>
<td>132</td>
<td>a)</td>
<td>3</td>
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<tr>
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<td>10</td>
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<tr>
<td>2017</td>
<td>?????</td>
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2018

DT-TRANSFORMATIONS-12-2018-2020

Curation of digital assets and advanced digitisation
Digital curation is the selection, preservation, maintenance, collection and archiving of digital assets. Digital curation establishes, maintains and adds value to repositories of digital data for present and future use. This is often accomplished by archivists, librarians, scientists, historians, and scholars.
2018

DT-TRANSFORMATIONS-12-2018-2020

Curation of digital assets and advanced digitisation
Specific Challenge

Digitisation still focuses mainly on capturing the visual appearance of objects, collections or sites. It is also often centralised and static, with an expert performing digitisation and archiving and with digitised cultural resources rarely updated and consolidated.
With heritage being both tangible and intangible, the challenge is to design solutions for generating a comprehensive picture of the studied assets, capturing and re-creating not only visual and structural information, but also stories and experiences together with their cultural, historical and social context and their evolution over time.
Proposals under this action should address the curation and preservation of digital assets. They should provide new technologies and methods that enable, among others, richer experiences, storytelling and the linking of physically separated objects and sites, and tangible and intangible heritage. It should pay attention to the emergence of more dynamic and personalised digital resources which pose new issues in terms of curation and preservation.
The Commission considers that proposals requesting a contribution from the EU of between EUR 4 and 5 million would allow this specific challenge to be addressed appropriately. Nonetheless, this does not preclude submission and selection of proposals requesting other amounts.
Expected Impact

New technologies and methods will help to present cultural heritage in a comprehensive and attractive way, thereby supporting the promotion and understanding of Europe’s cultural heritage. Proposals will also demonstrate how improved preservation of objects, collections and sites will enhance cultural history and cultural tourism. The economic, social, research and cultural impact for content-owning creative industries and cultural institutions will include gains from use and re-use of digital assets. Proposals will also show how they will enhance re-use of digital assets.
Type of Action: Innovation action
Innovation actions

_Description:_ Action primarily consisting of activities directly aiming at producing plans and arrangements or designs for new, altered or improved products, processes or services. For this purpose they may include prototyping, testing, demonstrating, piloting, large-scale product validation and market replication.

_Funding rate:_ 70% (except for non-profit legal entities, where a rate of 100% applies)
DT-TRANSFORMATIONS-12-2018-2020

Curation of digital assets and advanced digitisation

Innovation actions. 10M€

Publication date: 14/11/2017

Deadline: 13/03/2018
BREAKING NEWS

Council of Europe

Recommendation CM/Rec(2017)8 of the Committee of Ministers to member States on Big Data for culture, literacy and democracy.

https://search.coe.int/cm/Pages/result_details.aspx?ObjectId=0900001680750d68