

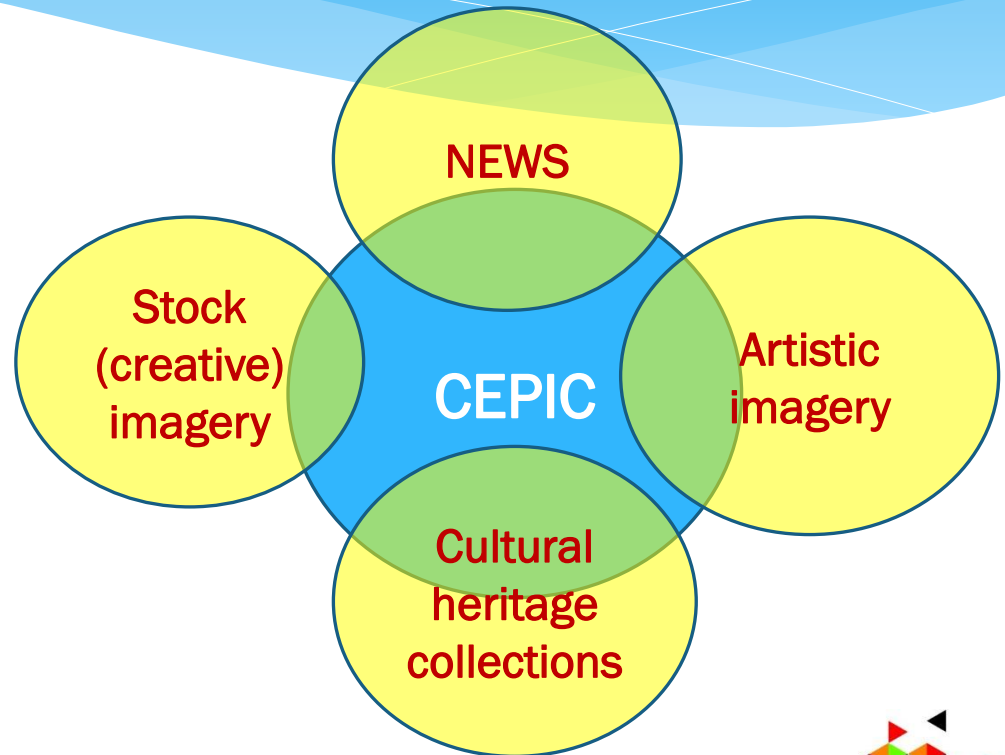
A satellite night view of Europe, showing city lights and a network of connections. A blue rectangular box is overlaid on the map, containing the title text.

DISRUPTION THROUGH CONNECTION OF DIVERSITY

Horizon 2020

Who we are

- * European Association (EEIG)
- * ... of Picture Agencies and Libraries
- * ... for photographers, videographers, visual authors
- * In Press Stock and Heritage



Who we are

BLEND of ...

Visual creative content

... and

Innovative technologies

Visual Recognition

IPR Management

Artificial Intelligence

Horizon 2020



CEPIC

Centre of the Picture Industry

Challenges

- * Extracting Value of Visual Objects (business model)
- * Managing Quantity and preserving Quality (curation)
- * Connecting diverse materials and scattered information (semantic gap)
- * Providing Access (open data) and Controlling access >>>
Finding the right balance between access to and protection of visual assets (IPR management)
- * Managing « Orphan works »



Solutions

- * Development of new business models based on the use of new technologies
- * Management of IPR
- * Closing the semantic gap
- * Connecting technologies
- * Artificial Intelligence opens new opportunities



References

Participation in previous projects: ARROW and RDI

The logo for the ARROW project, featuring the word "ARROW" in a bold, orange, sans-serif font. The letters are slightly overlapping and have a subtle gradient.The logo for the RDI project, featuring the letters "RDI" in a large, bold, black font. The "R" and "D" are partially overlapped by a teal circle and a yellow circle respectively. To the right of "RDI", the words "Rights", "Data", and "Integration" are stacked vertically in a smaller, black, sans-serif font.

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Tandem Partner

- * Who: Leading Italian Software house and ICT Researchers
- * Objective: develop Single Market platforms to connect stakeholders & Users
- * Sectors:
 - * Cultural Heritage/Visual Agencies
 - * Digital Publishing
 - * Education-Learning
- * Technology:
 - * Artificial Intelligence
 - * Very Large Audience & Data
 - * Multilingual and multi-modal Interfaces: language processing; human interaction; customization
 - * Community/Sentiment Analytics
 - * DRM



Projected Project 1

- * « *The overbearing goal of the project is to close the semantic gap within and amongst cultural insitutions by allowing new types of links between heterogeneous contents, scattered amongst them. We will bridge the gap through three integrated pillars: **Visual Computing ...**, **Language Processing ...**, **Reasoning ...** »*



Projected Project 2

- * Strong Partners: META, QWANT, European Federation of Publishers, MICHAEL, University of Applied Sciences in Berlin (HTW) etc.
- * Working group of image agencies from several countries. Major names such as Deutsche Presse Agentur, La Parisienne de Photographie, RTE Radio Telefis Eirann etc.



Which calls?

- * DT-TRANSFORMATIONS-12-2018-2020: Curation of digital assets and advanced digitisation
- * DDT-GOVERNANCE-13-2019: Digitisation, Digital Single Market and European culture: new challenges for creativity, intellectual property rights and copyright

But also ...

- * ICT-25-2018-2020 Interactive Technologies
- * ICT-26-2018-2020 Artificial Intelligence





ANK YOU!

Sylvie Fodor (s.fodor@ceplic.org) CEPIC, ICT Proposer Day Budapest 2017