



Sylvie Fodor ([s.fodor@ceplic.org](mailto:s.fodor@ceplic.org)), 29.06.2022

# EU Lobbying Coming up

Art. 17 Implementation

Consultation on Guidances to implement Art.17 to be published in July 2019

Platform Liability >>>>> Digital Service Act

Neighbouring rights for picture agencies

Artificial Intelligence

Fake News

Out-of-commerce database

# **DSM Copyright Directive**

## **National level**

**Germany : BVPA**

**France: SNAPIG, SAPHIR, FNAPPI**

**Spain: AEAPAF**

**Sweden: BLF**

**UK: BAPLA, PICSEL**

# Webinars Information

- Authenticity in Times of **Fakes News** 35 participants
- Challenges & Opportunities of Selling **Cultural Heritage** Images 53 participants
- Best Practices in **Post Licensing** 63 participants
- Is It Still Possible To Make Money With Photography? 58 participants
- The Subtleties of **Legal Enforcement** 52 participants
- The State of the E-Union: Where Do We Stand With the Implementation of the **Directive?** 34 participants
- **AI** Legal Challenges in the USA and in Europe 27 participants
- Technology, Access and Value: Balancing dissemination, protection and profitability in the **Cultural Heritage** Sector 29 participants
- CEPIC & EANA Webinar: Fighting **Fake News** as a New Business Model 45 participants

# Working Groups

## Enforcement Working Group

Participants: Lars MODIE, Dennis WETZIG, Geoff CANON, Elsa BIZET, Marion BIGOT, Jason FISCHER

Valérie THEVENIAUD-VIOLETTE (coordinator)

Time of Work: September – December 2021

Deliverable: Best Practices in Copyright Tracking

**Presentation at C22**

## AI Working Group

Participants: Yair ADATO (BRIA) Asaf COHEN (BRIA) Keren FLAVELL ((VAIsual) Yoav HERSTEIN ( BRIA) Florian KOEMPEL (legal counsel) Brad MALCOLM (IEyeQ) Mark MILSTEIN (VAIsual) Marisol MUNIZ (legal counsel AGE) Michael OSTERRIEDER (VAIsual) Paul SEHEULT (CEPIC, BAPLA, PICSEL) Nancy WOLF (DMLA) Valérie THEVENIAUD-VIOLETTE (coordinator)

Time of Work: June – October 2022?

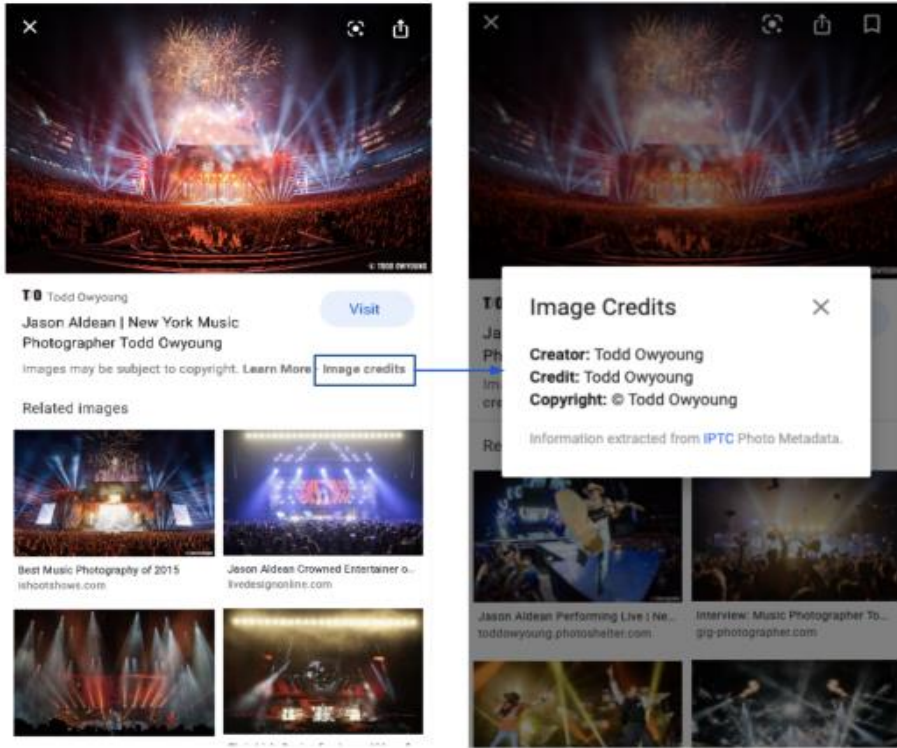
Deliverable: Ethical Guidelines on the use of AI

**We have two questionnaires that will be sent to targetted companies**

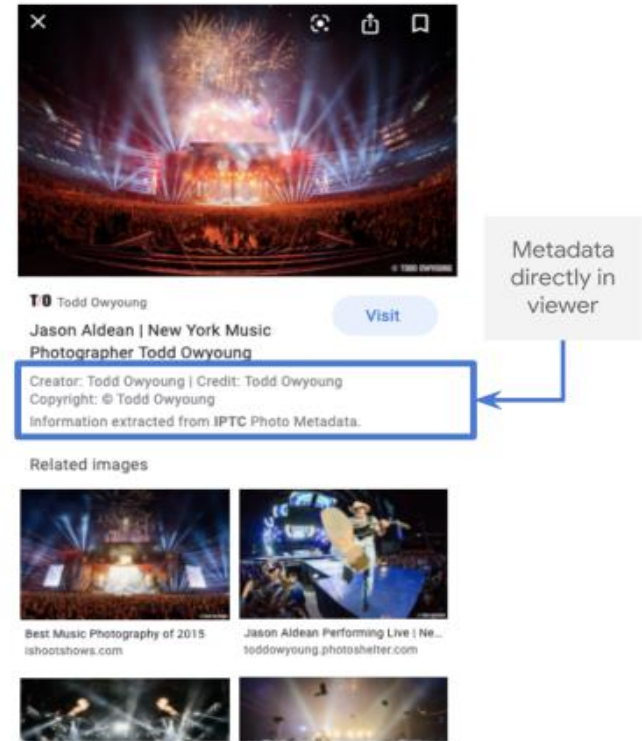


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# Google



Existing experience



New experience

# We Need a Fair & Sustainable Internet for ALL!

## CALL TO HONOURABLE MEMBERS OF THE EUROPEAN PARLIAMENT

### EUROPE'S CULTURAL AND CREATIVE SECTORS ASK FOR YOUR SUPPORT UPHOLD THE MANDATE ON COPYRIGHT IN PLENARY VOTE TO SUPPORT CREATION IN EUROPE

We represent 4.5% of EU GDP and 12 million European jobs. We are the heart and soul of Europe's plurality and rich identities. On July 5 we ask for you to back the mandate adopted by JURI on 20 June which is the result of long and intense negotiations. There is a cynical campaign from tech companies flooding the inboxes of MEPs with scaremongering that the copyright directive would be the end of the internet. Please note that this is the 20th anniversary of their first claim that copyright provisions would break the internet. This has never happened.

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