



The CEPIC Congress is an annual event organised by CEPIC, the International Association of Visual Media Licensing. The CEPIC Congress is the leading event for the visual content industry, bringing together professionals from all over the world to discuss the latest trends and challenges in the industry, to learn about the latest developments, and to network and make contacts. Attend Congress 2024 to enhance your profile and raise your visibility amongst the largest global gathering of decision makers in the international visual communications industry. The event is held in different European cities each year. Attendee's of CEPIC Congress include Photographers, Creatives, Image Libraries, Startups, Image Agencies, Stock Photography Agencies, Technology Companies, Marketing Professionals, Academics, Legal Professionals, Press and Editorial Agencies.

## BECOME A KEY SPONSOR OF THE CEPIC CONGRESS 2024

	<b>YOUR LOGO</b>	<b>YOUR PRESENCE</b>	<b>YOUR ADVERTISEMENT</b>
<p><b>PLATINUM SPONSOR</b></p> <p><b>30.000 EUR</b></p>	<ul style="list-style-type: none"> <li>✓ The CEPIC Congress email campaigns</li> <li>✓ The printed CEPIC Congress programme</li> </ul>	<ul style="list-style-type: none"> <li>✓ CEPIC Congress lanyards</li> <li>✓ Host of the welcome reception</li> <li>✓ Up to ten full event passes</li> <li>✓ One exhibitor's table</li> <li>✓ One-year CEPIC membership</li> <li>✓ Your logo on two prominent screens of the Congress venue</li> </ul>	<ul style="list-style-type: none"> <li>✓ A web banner ad on the CEPIC Congress website (870 x 270 px)</li> <li>✓ Logo and recognition as Platinum Sponsor on the CEPIC Congress website</li> </ul>

<p><b>GOLD SPONSOR</b> <b>20.000 EUR</b></p>	<ul style="list-style-type: none"> <li>✓ The CEPIC Congress email campaigns</li> <li>✓ The printed CEPIC Congress programme</li> </ul>	<ul style="list-style-type: none"> <li>✓ One session slot</li> <li>✓ Up to six full event passes</li> <li>✓ Your give-way distributed in the conference room</li> <li>✓ One exhibitor's table</li> <li>✓ Sponsor of the CEPIC evening on 16th May</li> <li>✓ Your logo and content on two screens at the CEPIC Cocktail evening</li> </ul>	<ul style="list-style-type: none"> <li>✓ A web banner ad on the CEPIC Congress website (870 x 270 px)</li> </ul>
<p><b>SILVER SPONSOR</b> <b>15.000 EUR</b></p>	<ul style="list-style-type: none"> <li>✓ The CEPIC Congress email campaigns</li> <li>✓ The printed CEPIC Congress programme</li> </ul>	<ul style="list-style-type: none"> <li>✓ One session slot</li> <li>✓ Up to four full event passes</li> <li>✓ One exhibitor's table</li> <li>✓ One business room</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 Insert in the delegates bags</li> <li>✓ 1 full page ad on the CEPIC Congress programme</li> </ul>
<p><b>BRONZE SPONSOR</b> <b>8.000 €</b></p>	<ul style="list-style-type: none"> <li>✓ The CEPIC Congress email campaigns</li> <li>✓ The printed CEPIC Congress programme</li> </ul>	<ul style="list-style-type: none"> <li>✓ Delegates Bags</li> <li>✓ Congress badges</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 Insert in the delegates bags</li> <li>✓ 1 full page ad on the CEPIC Congress programme</li> </ul>

<b>SOCIAL EVENTS</b>	<b>BENEFITS</b>	<b>SPONSOR LOGO</b>
<p><b>Welcome Reception</b> <b>Exclusive Sponsor: 12.000 €</b></p>	<p>Link your brand to Welcome Reception on 14th May 2024. This is the perfect opportunity to connect with the audience in a relaxed setting.</p> <ul style="list-style-type: none"> <li>• Logo and recognition as sponsor on: CEPIC Congress website, newsletters and social media Printed congress programme "Thanks to our sponsors" roll-ups</li> <li>• One full pass for the CEPIC Congress 2024</li> <li>• Your logo and content on two screens at the event</li> <li>• Possibility to address the audience at the event</li> </ul>	
<p><b>Annual Industry Party</b></p>	<p>Be the exclusive brand to host the CEPIC Evening on 16th May 2024.</p> <ul style="list-style-type: none"> <li>• Logo and recognition as sponsor on:</li> </ul>	

<b>Exclusive sponsor: 15.000 €</b>	CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups <ul style="list-style-type: none"> <li>• Five passes to the CEPIC evening</li> <li>• Your logo and content on two screens at the event</li> </ul>	
<b>Seminars</b> <b>2.000€</b>	Opportunity to sponsor seminars <ul style="list-style-type: none"> <li>• At an early stage ideas are welcome!</li> </ul>	

<b>GIVEAWAYS</b>	<b>BENEFITS</b>	<b>SPONSOR LOGO</b>
<b>Lanyards</b> <b>2.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event lanyards plus CEPIC logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-up	
<b>Bags</b> <b>3.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event bags plus CEPIC logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Badges</b> <b>2.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event badges plus CEPIC Congress logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>T-Shirts</b> <b>2.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event t-shirts handed over to all participants CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Eco friendly Paper Cups</b> <b>2.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event eco-friendly paper cups used on all coffee breaks	

	CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Beach Towels</b> <b>2.500 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event beach towels handed to participants CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	

<b>GIVEAWAYS</b>	<b>BENEFITS</b>	<b>SPONSOR LOGO</b>
<b>Notepads</b> <b>1.200€ + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event notepads used on all coffee-breaks CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Pens</b> <b>1.200 € + PRODUCTION COSTS</b>	Logo and recognition as sponsor on: Event notepads used on all coffee breaks CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>ADVERTISEMENT</b>	<b>BENEFITS</b>	<b>SPONSOR LOGO</b>
<b>Sponsored conference</b> <b>Please contact CEPIC</b>	Tell your story to the Congress audience in a prime time slot. Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Contribute to travel costs of speakers</b> <b>From 500 €</b>	Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Ad in printed programme</b> <b>1.500 € (full page)</b> <b>890 € (half page)</b>	Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
<b>Filming of event</b>	Showcase the CEPIC Congress in a 4-minute promotional video	

	<p>Logo and recognition as sponsor on:  Promotional video with the CEPIC logo  CEPIC Congress website, newsletter and social media  Printed congress programme  "Thanks to our sponsors" roll-ups  Two press passes for film crew</p>	
<p><b>Your banner on the CEPIC website</b>  <b>600 €</b></p>	<p>We place your banner 870 x 270 px in the CEPIC home page carousel slide.  Your banner will be seen from February to September 2020  Banner produced by the sponsor.</p>	
<p><b>Inserts in the delegates bags</b>  <b>200 € (members)</b>  <b>500 € (non-members)</b>  <b>FREE for Partners &amp; Sponsors</b></p>	<p>Service to all delegates:  This is not a Sponsorship Item but a Service to delegates.</p> <p>This service is included in the package of all Partners &amp; Sponsors</p>	

## FAQ

### When and where will the CEPIC Congress take place?

The CEPIC Congress 2024 will take place from 15<sup>th</sup>-17<sup>th</sup> May 2024 in Antibes, Juan Les Pins.  
The sponsored Welcome Reception will take place on 14<sup>th</sup> May.

### What is the CEPIC Congress?

- It is the largest networking hub for picture agencies worldwide
- It has conferences focusing on the latest developments in the picture industry.
- It is attended by picture agencies, technology providers, picture buyers, and photographers

## About CEPIC

- CEPIC stands for the International Media Licensing Association
- CEPIC federates approximately 400 businesses: large and smaller stock photo libraries, major photo news agencies, art galleries, museums and video companies.
- CEPIC represents more than 250,000 authors in direct licensing in 20 countries across Europe.
- CEPIC stands to defend the interests of picture libraries and agencies and their photographers against unfair business practice.
- CEPIC's imperative is a fair online marketplace where creators and copyright holders are recognized and fairly

- Over 500 participants from 250 agencies from around the globe all in one venue
- Three days of nonstop networking with picture industry professionals from +30 countries.

**Are you looking for different sponsorship opportunities?**

Contact us at [JuanLesPins@ceplic.org](mailto:JuanLesPins@ceplic.org)

remunerated for their contribution in the “Value Chain”.

- CEPIC advocates a balanced copyright legislation adapted to the challenges of the online market place. CEPIC has been at the forefront of many battles such as on Platform liability, retribution of visual media content provider along the “Value Chain”, development of a balanced AI legislation.