

# TRANSPARENCY

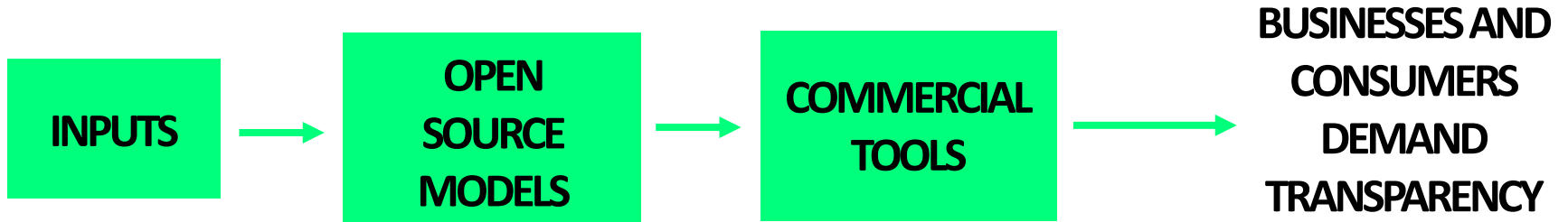
Why we believe 28(b)4 in the AI Act  
is essential for a competitive market

**1. TRANSPARENCY  
IS A MARKET  
ENABLER**

**2. TRANSPARENCY  
IS NOT  
DIFFICULT**



# 1. TRANSPARENCY IS A MARKET ENABLER



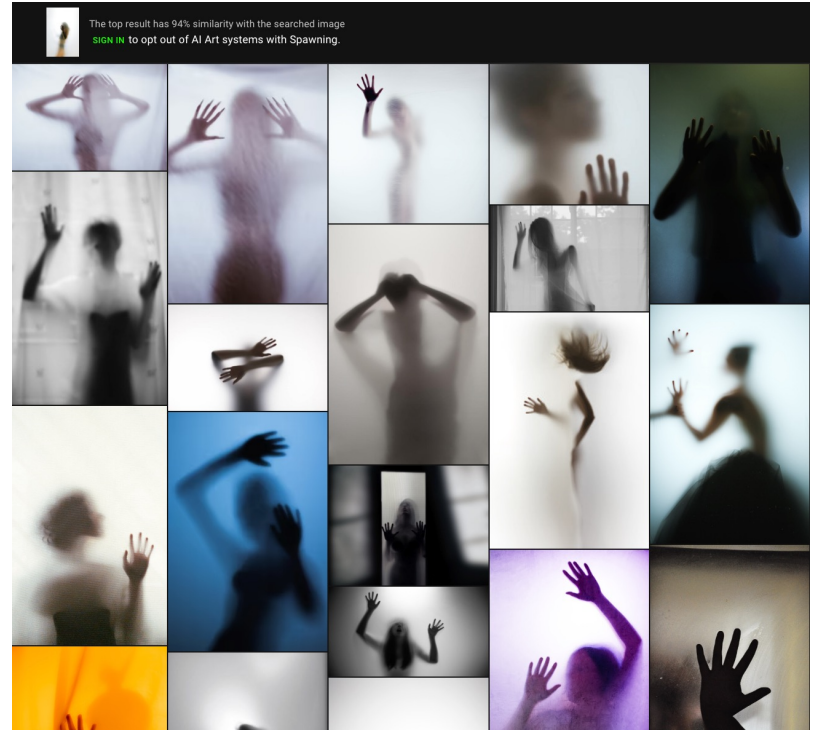
**NO TRANSPARENCY *IN***

**=**

**NO TRANSPARENCY OUT**

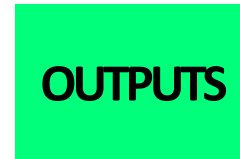
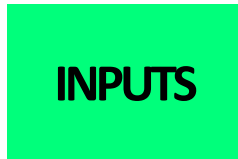
**80% OF AI  
IMAGES ONLINE  
BUILT ON  
STABLE  
DIFFUSION  
(OPEN SOURCE)**





Have I been trained?

## 2.TRANSPARENCY IS NOT DIFFICULT



Data sets are structured, known and declarable.

Frameworks in place and widely adopted.

# TRANSPARENCY IN ACTION

[Technology](#)[Models](#)[APIs](#)[For Artists](#)[Legal](#)

## Visual Generative AI Done Right

Holistic Visual Generative AI solution tailored to address your business challenges. Whether it's access to foundation models, APIs, SDKs or Web integration, we are the only platform that practices responsible-AI with full liability on any output and safe for commercial use.

[Explore Playground](#)[Contact Us](#)

The logo for Getty Images, featuring the word 'gettyimages' in a lowercase, sans-serif font with a registered trademark symbol.

The logo for Alamy, featuring the word 'alamy' in a lowercase, sans-serif font.

The logo for HoneyBook, featuring the word 'HoneyBook' in a cursive, script font.

The logo for NVIDIA, featuring the word 'NVIDIA' in a bold, uppercase, sans-serif font next to a stylized eye icon.



**THANK YOU**