

**CEPIC  
CONGRESS  
WARSAW**

**2015**

**PROGRAMME**



**CEPIC**

Centre of the Picture Industry

## WELCOME TO THE CEPIC CONGRESS 2015



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CEPIC Executive Committee. From left to right:  
Lars Modie (BLF), Anders Lusth (SBF), Pieter Doormann (NL Image), Véronique Martingay (SNAPIG), Alfonso Gutiérrez (CEPIC President), John Balean (BAPLA), Sylvie Fodor (CEPIC Executive Director), Edith Stier-Thompson (CEPIC Vice President, BVPA), Stefan Wittwer (CEPIC Treasurer, SAB)

Dear friends and colleagues of CEPIC,

I am honored to welcome you once more to the world's biggest annual international gathering of companies and people working in the visual content industry. This year we will get together in Warsaw, the capital of Poland.

A great point of interest this year is the 1st CEPIC Stock Photography Awards. Sponsored and in cooperation with East News Photo Agency together with support from Olympus and LG Electronics, photographers working within our industry have the opportunity to present their images to a jury of experienced editors. The winning Cepic Stock Photographer of the year will be announced at the prize delivery ceremony held during our Annual Industry Party.

Special mention has to be given to our newest CEPIC members Hero Images (Canada), Le Figaro (France), Fratelli Alinari (Italy), PicturEngine (USA), Pixelmedia (Croatia), SuperImageMarket (Hong Kong) and a really big thank-you to companies and delegates, and above all to our sponsors, Microsoft/Bing, IPTC, RDI, East News, Warsaw Tourism, PAP, CTK Fotobanka, BVPA, Dissolve, Olympus, LG Electronics, age fotostock and Come Alive Images. Without their joined effort CEPIC would not be the gravity Centre of the Picture Industry.

Given the multitude of meetings we will all have, don't miss the Annual Industry event! Located at the Warsaw Barbican between the Old and New Towns, it is one of the few remaining relics of the complex network of historical fortifications that once encircled the city.

I'm looking forward to seeing you all there.

Warm regards,  
Alfonso Gutiérrez  
CEPIC President

# CONGRESS PROGRAMME

## Programme

CEPIC Congress Warsaw 2015

## WEDNESDAY 3<sup>TH</sup> JUNE 2015

Time	Event	Venue
12:00 – 18:00 h	Registration of delegates	Lobby (ground floor)
14:00 – 18:00 h	CEPIC AGM 2015	Belweder Room (first floor)
19:00 – 21:00 h	Welcome Reception	Kitchen Gallery (ground floor)

CEPIC Congress Warsaw 2015

## THURSDAY 4<sup>TH</sup> JUNE 2015

Time	Event	Venue
07:30 – 17:00 h	Registration of delegates	Lobby (ground floor)
09:00 – 18:00 h	Congress opens: Table Area and Business Rooms accessible.	Table Area (ground floor – Grand Ballroom), Business Rooms (first floor)
09:30 – 16:30 h	IPTC Metadata Conference "Metadata in the Real World – The Payback on Your Investment" <i>Speakers: Mary Egan, Annette Feldman, Alfonso Gutierrez, Uta Kaack, Andrea de Polo, Sarah Saunders, Prof Dr ir Peter Schelkens, Jeff Sedlik, Michael Steidl, Solveig Vikene, Dominic Young</i> → More info: <a href="http://www.cepic.org/news/metadata-in-the-real-world-the-payback-on-your-investment">www.cepic.org/news/metadata-in-the-real-world-the-payback-on-your-investment</a>	Belweder Room (first floor)
11:00 – 11:30 h	Coffee Break	Foyer and first floor
12:30 – 14:00 h	Lunch Time	Kitchen Gallery (ground floor)

All events of the CEPIC Congress 2015 Warsaw take place at the **Softel Victoria Hotel** unless provided otherwise

## Programme

CEPIC Congress Warsaw 2015

## THURSDAY 4<sup>TH</sup> JUNE 2015

Time	Event	Venue
14:00 – 16:30 h	Breakout Sessions of IPTC/ Metadata Conference	Belweder Room and Saski Room (first floor)
16:00 – 16:30 h	Coffee Break	Foyer and first floor
16:30 – 18:40 h	Pitch Presentations 16:30 – 17:00 h: Olympus 17:05 – 17:35 h: LG 17:45 – 18:00 h: SuperImageMarket 18:05 – 18:20 h: 500px 18:25 – 18:40 h: Payoneer → More info: <a href="http://www.cepic.org/congress/pitch-presentations">www.cepic.org/congress/pitch-presentations</a>	Breakout Area (Kitchen Gallery)
18:30 h	Opening of Exhibition: View Points Alinari Images	Italian Institute of Culture, ul. Marszałkowska 72, Warsaw
19:00 h	Congress closes	

CEPIC Congress Warsaw 2015

## FRIDAY 5<sup>TH</sup> JUNE 2015

Time	Event	Venue
09:00 – 18:00 h	Congress opens: Table Area and Business Rooms accessible.	Table Area (ground floor – Grand Ballroom), Business Rooms (first floor)
09:35 – 09:50 h	Pitch Presentation by ascribe: Traditional Licensing in the Creative Commons, Landscape: Where's My Stuff on the Internet? → More info: <a href="http://www.cepic.org/news/ascribe-where-s-my-stuff-on-the-internet">www.cepic.org/news/ascribe-where-s-my-stuff-on-the-internet</a>	Saski Room (first floor)

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CEPIC Congress Warsaw 2015

### FRIDAY 5<sup>TH</sup> JUNE 2015

Time	Event	Venue
10:00 – 11:00 h	Crowdsourcing Seminar <i>Speakers: Jim Pickerell, Petri Rahja, Nuno Silva, Martin Stephens, Johan Andersson</i> → More info: <a href="http://www.cepic.org/news/crowdsourcing-seminar-eye-witness-photography-is-this-the-future">www.cepic.org/news/crowdsourcing-seminar-eye-witness-photography-is-this-the-future</a>	Saski Room (first floor)
11:00 – 11:30 h	Coffee Break	Foyer and first floor
11:30 – 12:30 h	Cultural Heritage Seminar "Traditional Licensing in the Creative Commons Landscape" <i>Speakers: Hanns-Peter Frenzt, Andrea de Polo, Mathias Schindler, Andrea Stern</i>	Saski Room (first floor)
12:30 – 14:00 h	Lunch Time	Kitchen Gallery (ground floor)
14:15 – 14.45 h	"Be Inspired, Learn More and Do More With Images" Principal Product Lead, Bing Image Search <i>Speaker: Malik Pradhan (Microsoft Bing)</i>	Kitchen Gallery (ground floor)
16:00 – 16:30 h	Coffee Break	Foyer and first floor
14:15 – 16:45 h	Pitch Presentations: Short company presentations 14:15 - 14:45 h: <i>Microsoft/Bing</i> 15:30 – 15:45 h: <i>Donuts</i> 15:50 – 16:05 h: <i>StockImageBank</i> 16:10 – 16:25 h: <i>Come Alive Images</i> 16:30 – 16:45 h: <i>Donuts</i> → More info: <a href="http://www.cepic.org/news/cepic-pitch-point-presentation-space-for-your-business">www.cepic.org/news/cepic-pitch-point-presentation-space-for-your-business</a>	Kitchen Gallery (ground floor)
18:00 h	Congress closes	
20:30 till midnight	Annual Industry Party: Don't miss the award winning presentation of the 1st CEPIC Stock Photography Awards.	Forteca Kreglicki 12, Zakroczymska, Warsaw

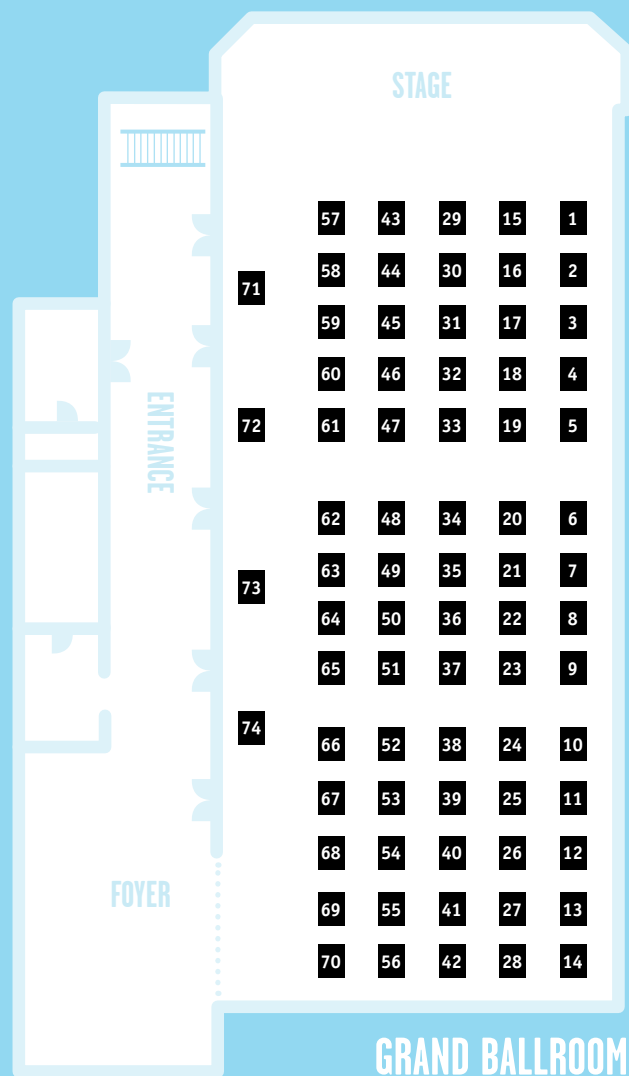
## Programme

CEPIC Congress Warsaw 2015

### SATURDAY 6<sup>TH</sup> JUNE 2015

Time	Event	Venue
09:00 – 18:00 h	Congress opens: Table Area and Business Rooms accessible.	Table Area (ground floor – Grand Ballroom), Business Rooms (first floor)
09:30 – 10:00 h	"What Do you Expect from Industry Conferences: Share Your Thoughts"	Belweder Room (first floor)
10:05 – 10:20 h	Pitch Presentation by LAMARK: Persistent and Secure Metadata for Digital Images → More info: <a href="http://www.cepic.org/news/lamark-persistent-and-secure-metadata-for-digital-images">www.cepic.org/news/lamark-persistent-and-secure-metadata-for-digital-images</a>	Belweder Room (first floor)
10:30 – 12:00 h	Technology Seminar on Image Identification and Identifiers <i>Speakers: Raymond Drewry, Andrew Farrow, Alfonso Gutierrez, Paul Jessop, Uri Lavi, Gene Mopsik, Godfrey Rust</i> → More info: <a href="http://www.cepic.org/news/technology-seminar-on-image-identification-and-identifiers-industry-standard-identifiers">www.cepic.org/news/technology-seminar-on-image-identification-and-identifiers-industry-standard-identifiers</a>	Belweder Room (first floor)
12:30 – 14:00 h	Lunch Time	Kitchen Gallery (ground floor)
16:00 – 16:30 h	Coffee Break	Foyer and first floor
18:00 h	Congress closes	The entire CEPIC Congress area will be closed at 19:00 h

# BUSINESS ROOMS & TABLE AREA



## BUSINESS ROOMS (1ST FLOOR)

Business Room 1



Business Room 3



## TABLES (GROUND FLOOR)

- |                                       |                                     |                                   |
|---------------------------------------|-------------------------------------|-----------------------------------|
| 1. Science Photo Library              | 24. Westend61                       | 51. F1online digitale Bildagentur |
| 2. Nationale Beeldbank                | 25. Wavebreakmedia                  | 52. APA-PictureDesk               |
| 3. TT News Agency                     | 26. LAMARK                          | 54. AGF Srl                       |
| 4. NTB scanpix                        | 27. InSight Media / Photoproduction | 56. Bulls Press                   |
| 5. imago                              | 28. Caia Image                      | 57. age fotostock Spain           |
| 6. TopFoto                            | 29. Universal Images Group          | 58. age fotostock Spain           |
| 7. Image Source                       | 31. Visual China Group              | 60. PixTrakk-PixPalace-PixDay     |
| 8. Blue Jean Images                   | 32. Ingram Image Ltd                | 61. CORDON PRESS                  |
| 9. Le Figaro                          | 33. imageBROKER                     | 62. KeyIndia Graphics Pvt. Ltd.   |
| 10. Shutterstock                      | 34. Juice Images Limited            | 63. Tongro Images Inc.            |
| 11. Adnet Global                      | 35. Pond5                           | 64. Newscom                       |
| 12. ANP Photo                         | 36. Alamy Ltd                       | 65. ALBUM                         |
| 13. Mary Evans Picture Library/ Ardea | 37. Come Alive Images               | 66. Nature Picture Library        |
| 14. Profimedia.CZ a.s.                | 38. Panorama Stock                  | 67. Robert Harding                |
| 15. StockFood                         | 40. Fotolia                         | 68. CTK Photobank                 |
| 17. Lori.ru                           | 43. PAP                             | 69. Hemis                         |
| 18. GTRESONLINE                       | 45. Image navi corporation          | 70. akg-images                    |
| 19. Depositphotos Inc.                | 46. Tetra Images                    | 73. Payoneer                      |
| 20. Photononstop Group                | 47. ANDIA                           |                                   |
| 21. Super Image Market                | 48. Everett Collection              |                                   |
| 22. Africa Media Online               | 49. The Licensing Project           |                                   |
| 23. ProImageExperts                   | 50. Imagedesk                       |                                   |

## CEPIC TEAM



Sylvie Fodor  
CEPIC Executive Director



Carlos Vicente  
Congress Manager



Diana Gutierrez  
Account Manager



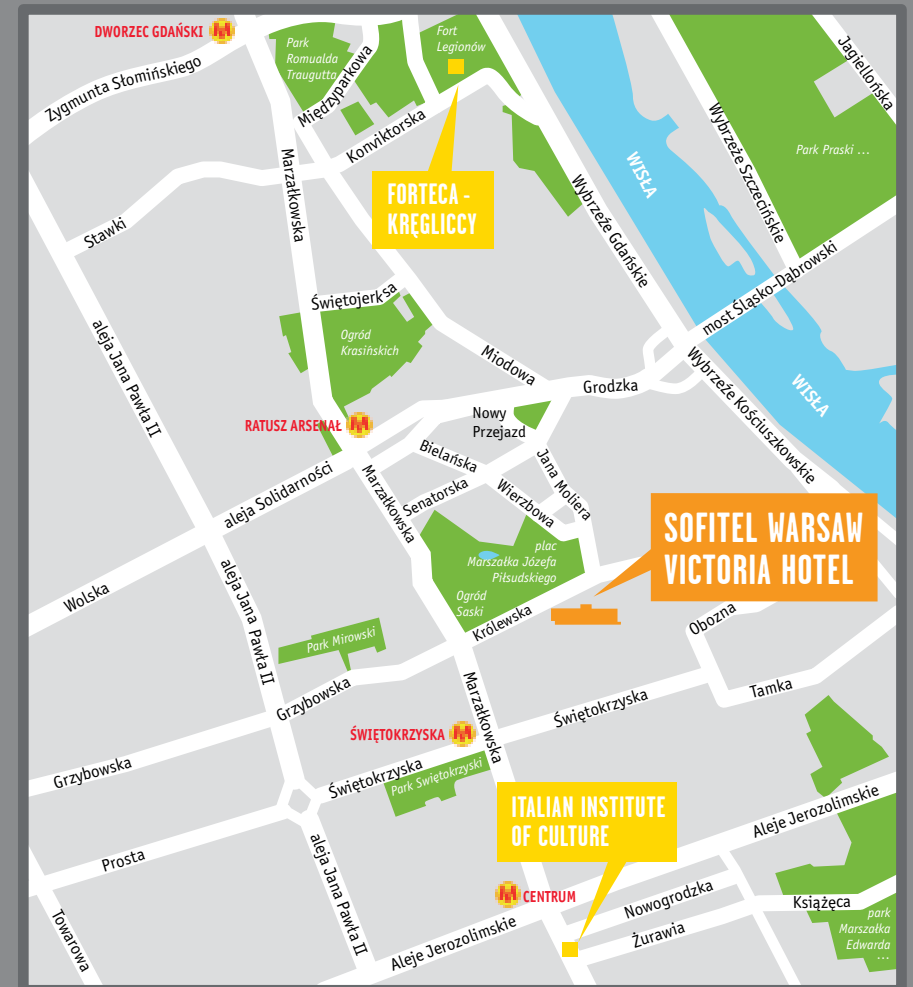
Thomas Poveda  
Congress Assistance

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[www.twitter.com/CEPICwarsaw](http://www.twitter.com/CEPICwarsaw)

# VENUE

- CEPIC CONGRESS 2015  
Sofitel Warsaw Victoria  
Hotel  
Krolewska 11,  
00-065 Warsaw
- VIEW POINTS  
ALINARI IMAGES  
Italian Institute of Culture,  
Marszalkowska 72,  
Warsaw
- ANNUAL INDUSTRY  
PARTY  
Forteca Kreglicki,  
Zakroczymska 12,  
Warsaw



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## SPONSORS



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