



The EU Framework Programme for Research and Innovation

**HORIZON 2020**

**SC6**  
**CULT-COOP-2018**



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Research and  
Innovation

# My presentation

- **H2020 SC 6**
- **Past activities**
- **What about the next call?**

# CONNECT-G2

## DIGITAL CULTURE & CREATIVE INDUSTRY



**The 'Creativity' unit covers a range of activities from funding leading-edge ICT research to innovation and policy support.**

# HORIZON 2020

The image features a central graphic where the word "HORIZON 2020" is written in a clean, white, sans-serif font. The letter "O" in "HORIZON" is replaced by a small, realistic globe of Earth, which is positioned inside a circular lens or window. From the center of this lens, a series of bright, white light rays radiate outwards, creating a starburst effect. The background is a deep blue gradient, with a large, curved horizon of the Earth visible at the bottom. The Earth's surface is rendered in shades of blue and green, with some white clouds. The overall composition is symmetrical and has a high-tech, futuristic aesthetic.

## SC6

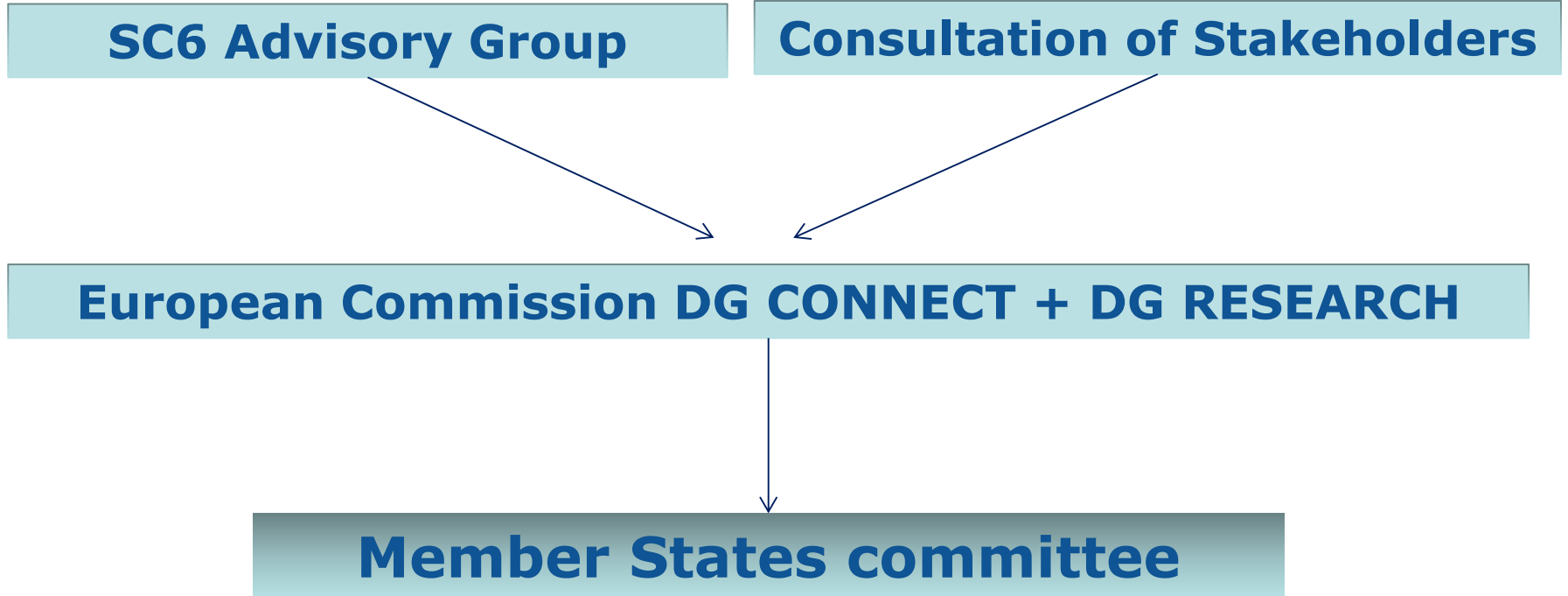
# Europe in a changing world – inclusive, innovative and reflective Societies

**INCLUSIVE**

**INNOVATIVE**

**REFLECTIVE SOCIETIES**

# SC6 How do we proceed to define the new WP ?



# Year 1 3D tools

# 2014

**Year 2**

**INNOVATION  
ECOSYSTEMS OF  
DIGITAL CULTURAL  
ASSETS**

**2015**



# Year 3 Virtual Museum 2016

# Year 4    Semantic Gap

## 2017

# Results so far

YEARS	Nb of proposals		Selected	
2014	90	a)	4	10 M€
	4	b)	0	
2015	132		3	10 M€
2016	90	a)	4	10 M€
	10	b)	1	1 M€
2017	?????		?????	?????

**2018**

**DT-TRANSFORMATIONS-12-2018-2020**

**Curation of digital assets and advanced  
digitisation**

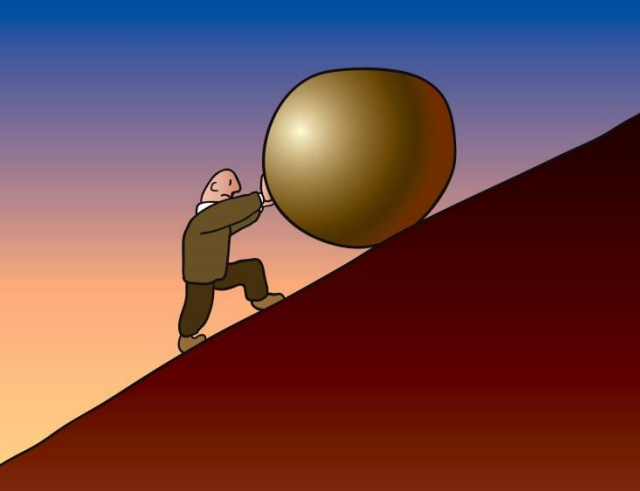


**Digital curation is the selection, preservation, maintenance, collection and archiving of digital assets. Digital curation establishes, maintains and adds value to repositories of digital data for present and future use. This is often accomplished by archivists, librarians, scientists, historians, and scholars.**

**2018**

**DT-TRANSFORMATIONS-12-2018-2020**

**Curation of digital assets and advanced  
digitisation**



## Specific Challenge

**Digitisation still focuses mainly on capturing the visual appearance of objects, collections or sites. It is also often centralised and static, with an expert performing digitisation and archiving and with digitised cultural resources rarely updated and consolidated.**

**With heritage being both tangible and intangible, the challenge is to design solutions for generating a comprehensive picture of the studied assets, capturing and re-creating not only visual and structural information, but also stories and experiences together with their cultural, historical and social context and their evolution over time.**







# Scope

**Proposals under this action should address the curation and preservation of digital assets. They should provide new technologies and methods that enable, among others, richer experiences, storytelling and the linking of physically separated objects and sites, and tangible and intangible heritage. It should pay attention to the emergence of more dynamic and personalised digital resources which pose new issues in terms of curation and preservation.**



**The Commission considers that proposals requesting a contribution from the EU of between EUR 4 and 5 million would allow this specific challenge to be addressed appropriately. Nonetheless, this does not preclude submission and selection of proposals requesting other amounts.**

## Expected Impact

**New technologies and methods will help to present cultural heritage in a comprehensive and attractive way, thereby supporting the promotion and understanding of Europe's cultural heritage. Proposals will also demonstrate how improved preservation of objects, collections and sites will enhance cultural history and cultural tourism. The economic, social, research and cultural impact for content-owning creative industries and cultural institutions will include gains from use and re-use of digital assets. Proposals will also show how they will enhance re-use of digital assets.**



## Type of Action: Innovation action

## Innovation actions

*Description:* Action primarily consisting of activities directly aiming at producing plans and arrangements or designs for new, altered or improved products, processes or services. For this purpose they may include prototyping, testing, demonstrating, piloting, large-scale product validation and market replication.

***Funding rate: 70% (except for non-profit legal entities, where a rate of 100% applies)***

# DT-TRANSFORMATIONS-12-2018-2020

## Curation of digital assets and advanced digitisation

**Innovation actions. 10M€**

**Publication date: 14/11/2017**

**Deadline: 13/03/2018**



# **BREAKING NEWS**

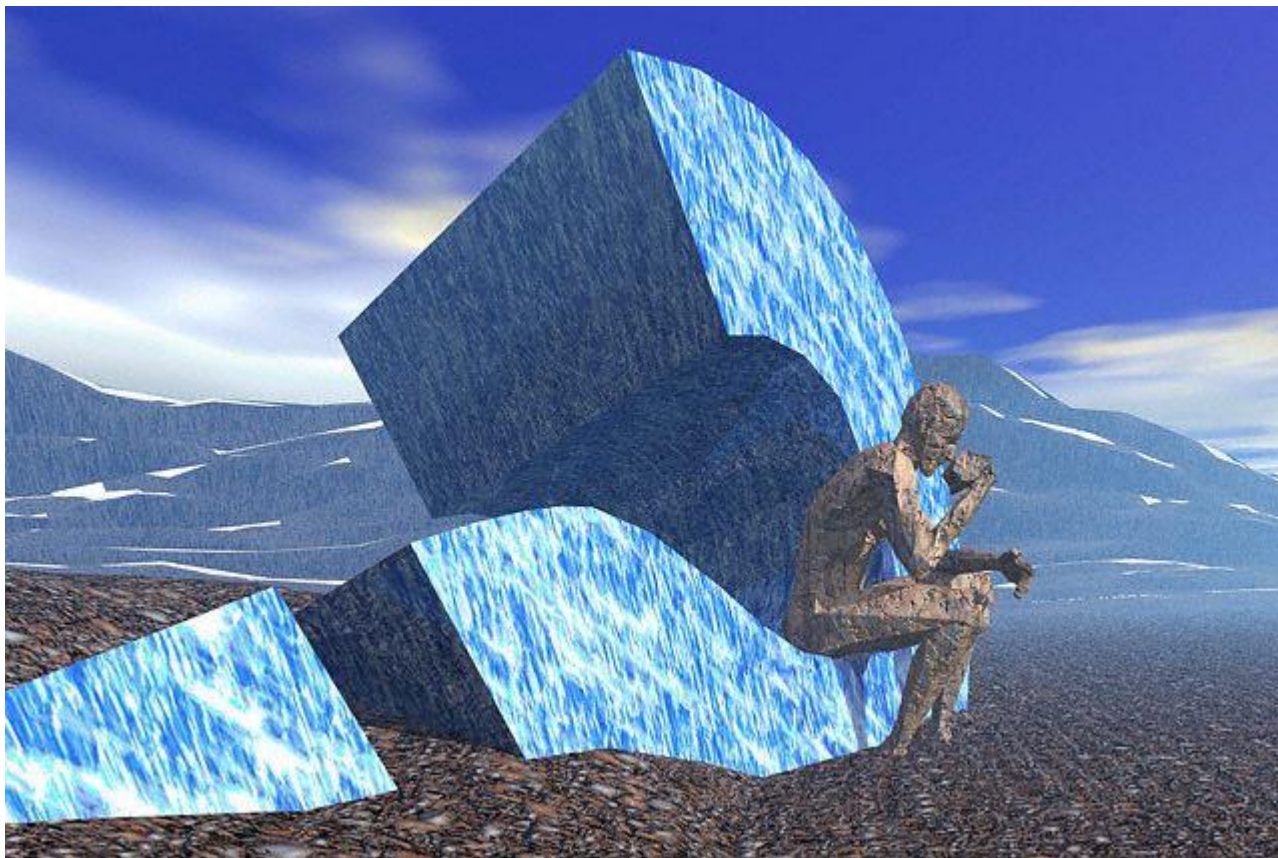
## **Council of Europe**

**Recommendation CM/Rec(2017)8  
of the Committee of Ministers to member States  
on Big Data for culture, literacy and democracy.**

**[https://search.coe.int/cm/Pages/result\\_details.aspx?ObjectId=0900001680750d68](https://search.coe.int/cm/Pages/result_details.aspx?ObjectId=0900001680750d68)**



European  
Commission



Research and  
Innovation