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CEPIC CONGRESS 2020 PALMA DE MALLORCA

SAVE THE DATE
MAY 27 - 29, 2020




**SPONSORSHIP
PACKAGE**



BECOME A KEY SPONSOR OF THE CEPIC CONGRESS 2020

	YOUR LOGO	YOUR PRESENCE	YOUR ADVERTISEMENT
PLATINUM SPONSOR 30.000 EUR 	<ul style="list-style-type: none"> ✓ The CEPIC Congress email campaigns ✓ The printed CEPIC Congress programme 	<ul style="list-style-type: none"> ✓ CEPIC Congress lanyards ✓ Host of the welcome reception ✓ Up to ten full event passes ✓ One exhibitor's table ✓ One-year CEPIC membership ✓ Your logo on two prominent screens of the Congress venue 	<ul style="list-style-type: none"> ✓ A web banner ad on the CEPIC Congress website (870 x 270 px) ✓ Logo and recognition as Platinum Sponsor on the CEPIC Congress website
GOLD SPONSOR 20.000 EUR	<ul style="list-style-type: none"> ✓ The CEPIC Congress email campaigns ✓ The printed CEPIC Congress programme 	<ul style="list-style-type: none"> ✓ One session slot ✓ Up to six full event passes ✓ Your give-way distributed in the conference room ✓ One exhibitor's table ✓ Sponsor of the CEPIC evening on 28 May ✓ Your logo and content on two screens at the CEPIC Cocktail evening 	<ul style="list-style-type: none"> ✓ A web banner ad on the CEPIC Congress website (870 x 270 px)
SILVER SPONSOR 15.000 EUR	<ul style="list-style-type: none"> ✓ The CEPIC Congress email campaigns ✓ The printed CEPIC Congress programme 	<ul style="list-style-type: none"> ✓ One session slot ✓ Up to four full event passes ✓ One exhibitor's table ✓ One business room 	<ul style="list-style-type: none"> ✓ 1 Insert in the delegates bags ✓ 1 full page ad on the CEPIC Congress programme
BRONZE SPONSOR 7.500 € 	<ul style="list-style-type: none"> ✓ The CEPIC Congress email campaigns ✓ The printed CEPIC Congress programme 	<ul style="list-style-type: none"> ✓ Delegates Bags ✓ Congress badges 	<ul style="list-style-type: none"> ✓ 1 Insert in the delegates bags ✓ 1 full page ad on the CEPIC Congress programme

SOCIAL EVENTS	BENEFITS	SPONSOR LOGO
<p>Welcome Reception Exclusive Sponsor: 12.000 €</p>	<p>Link your brand to Welcome Reception on 26 May 2020. This is the perfect opportunity to connect with the audience in a relaxed setting.</p> <ul style="list-style-type: none"> • Logo and recognition as sponsor on: CEPIC Congress website, newsletters and social media Printed congress programme "Thanks to our sponsors" roll-ups • One full pass for the CEPIC Congress 2020 • Your logo and content on two screens at the event • Possibility to address the audience at the event 	
<p>CEPIC Evening Exclusive sponsor: 15.000 €</p>	<p>Be the exclusive brand to host the CEPIC Evening on 28 May 2020 at the terrace of the Gran Meliá Victoria.</p> <ul style="list-style-type: none"> • Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups • Five passes to the CEPIC evening • Your logo and content on two screens at the event 	

GIVEAWAYS	BENEFITS	SPONSOR LOGO
Lanyards 2.500 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event lanyards plus CEPIC logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-up	
Bags 3.500 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event bags plus CEPIC logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Badges 2.500 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event badges plus CEPIC Congress logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
T-Shirts 2.500 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event t-shirts handed over to all participants CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Eco friendly Paper Cups 2.500 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event eco-friendly paper cups used on all coffee breaks CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	

GIVEAWAYS	BENEFITS	SPONSOR LOGO
Notepads 1.200€ + PRODUCTION COSTS	Logo and recognition as sponsor on: Event notepads used on all coffee breaks CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Pens 1.200 € + PRODUCTION COSTS	Logo and recognition as sponsor on: Event notepads used on all coffee breaks CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
ADVERTISEMENT	BENEFITS	SPONSOR LOGO
Sponsored conference Please contact CEPIC	Tell your story to the Congress audience in a prime time slot. Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Inserts in the delegates bags 200 € (members) 500 € (non-members)	Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Ad in printed programme 1.500 € (full page) 890 € (half page)	Logo and recognition as sponsor on: CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups	
Filming of event	Showcase the CEPIC Congress in a 4-minute promotional video Logo and recognition as sponsor on: Promotional video with the CEPIC logo CEPIC Congress website, newsletter and social media Printed congress programme "Thanks to our sponsors" roll-ups Two press passes for film crew	
Your banner on the CEPIC website 500 €	We place your banner 870 x 270 px in the CEPIC home page carousel slide. Your banner will be seen from February to September 2020 Banner produced by the sponsor.	

FAQ

When and where will the CEPIC Congress take place?

The CEPIC Congress 2020 will take place from 27 to 29 May in Palma de Mallorca.

The sponsored Welcome Reception will take place on 26 May.

What is the CEPIC Congress?

- It is the largest networking hub for picture agencies worldwide
- It has conferences focusing on the latest developments in the picture industry.
- It is attended by picture agencies, technology providers, picture buyers, and photographers
- Over 500 participants from 250 agencies from around the globe all in one venue
- Three days of nonstop networking with picture industry professionals from +30 countries.

Are you looking for different sponsorship opportunities?

Contact us at mallorca2020@ceplic.org

About CEPIC

- CEPIC stands for the Coordination of European Picture Agencies Stock, Press and Heritage.
- It aims to be the centre of the picture industry.
- CEPIC federates approximately 600 businesses: large and smaller stock photo libraries, major photo news agencies, art galleries, museums and video companies.
- CEPIC represents more than 250,000 authors in direct licensing in 20 countries across Europe.
- CEPIC stands to defend the interests of picture libraries and agencies and their photographers against unfair business practice.
- CEPIC's imperative is a fair online marketplace where creators and copyright holders are recognized and fairly remunerated for their contribution in the "Value Chain".
- CEPIC advocates a balanced copyright legislation adapted to the challenges of the online market place and, as one of the complainants at the EC, has been at the forefront of the battle against damaging practices of Google Images.