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GILLES TAQUET

Gilles Taquet, born in the vibrant city of Paris in 1961, has forged an impressive career marked by visionary leadership and strategic acquisitions within the realm of corporate advertising and photography agencies. In 1987, he founded NDLR, a corporate advertising agency, laying the foundation for his entrepreneurial journey.

The year 1997 witnessed Gilles's foray into the world of photography agencies with the acquisition of La Photothèque SDP. His strategic vision continued to drive growth, as in 2000, he acquired DIAF, subsequently merging it with La Photothèque SDP to create the powerhouse known today as PHOTONONSTOP. This marked the beginning of a series of successful acquisitions, including BIOSPHOTO in 2012 and the establishment of BIOSMOTION.COM in 2017.

In 2020, Gilles added another accolade to his impressive portfolio by taking on the management and exclusive distribution awarded by the City of Paris for the renowned ROGER-VIOLLET agency.

This milestone was accompanied by the inauguration of the Roger-Viollet Gallery, showcasing a commitment to both artistic excellence and business acumen.

Beyond his entrepreneurial endeavours, Gilles Taquet has been a loyal advocate for the photography industry. As the Vice-president of SNAPIG (Syndicat National des Agences Photographiques d'Illustration Générale), Board member and Treasurer of SAPHIR (Syndicat des Agences de Presse Photographiques), and a Board member of CEPIC, Gilles has consistently championed the interests of the industry on both national and international stages.

‘I've always believed that it's vital to defend our industry and make our voices heard by public authorities in France, that's why I've long been involved with our national associations.

By its very nature, our industry is globalized, and it's important that our battles and demands are heard by the European Commission. So it's only natural that I should sit on the CEPIC board to try and enrich the debate and contribute constructive solutions.’