



“Those standing for the new Board show’s CEPIC’s ambition and confidence, and BAPLA looks forward to continue its membership and support for this worthwhile project”

PAUL SEHEULT

Paul Seheult has served as a Director of BAPLA for several years, holding the distinguished position as their designated representative on the CEPIC Board.

With a professional tenure spanning approximately 40 years, he is the proprietor of two specialised photo agencies in the United Kingdom, both boasting an expansive international distribution network.

In 2015, during BAPLA’s Annual General Meeting, Paul played a pivotal role as BAPLA members unanimously voted to establish the Visual Arts Collecting Society, known as PICSEL. Taking on the mantle of CEO for this newly formed organisation, Paul successfully led PICSEL to quickly secure a 25% market share, a position that has been maintained for the past four years. Under his guidance, PICSEL has distributed £5 million to its diverse membership, comprised of agencies and individual creators from the UK and abroad.

Paul Seheult continues to serve as the CEO and concurrently holds the position of Director for two UK Audio Visual Collecting Societies that provide invaluable benefits to its members.

During the challenging period of the pandemic, Paul Seheult played a crucial role in safeguarding CEPIC’s existence as an essential industry project. BAPLA takes pride in its commitment to CEPIC, refraining from withdrawing any funds during the pandemic, thus contributing to the organisation’s resilience. The successful Congresses hosted by CEPIC post-pandemic have affirmed the wisdom of this decision.

Acknowledging the industry’s evolving landscape with the rapid integration of artificial intelligence, Paul underscores the importance of CEPIC’s role in addressing these challenges. Despite Brexit, Paul emphasizes the interconnectedness of the industry, emphasizing the need for CEPIC to maintain its lobbying efforts on a global scale.

Paul recognises the ambition and confidence demonstrated by those seeking positions on the new Board of CEPIC. BAPLA reaffirms its commitment to supporting this valuable project, anticipating continued membership and collaboration as CEPIC navigates the complexities of the industry, both globally and within the changing dynamics of the post-Brexit landscape.