



CEPIC

Centre of the Picture Industry

CEPIC 2024 SAVE THE DATE

MAY 15 - 17, 2024
IN ANTIBES JUAN-LES-PINS, FRANCE



AUTHENTICITY IN THE AGE OF AI

In 2024 CEPIC is once again hosting its Congress in Juan les Pins, Antibes in the South of France. Congress will take place from the 15th-17th May 2024, with the Welcome Reception on 14th May.

In 2024 the main theme of the CEPIC Congress will be **Authenticity in the Age of AI**. Topics covered encompass a wide variety of subjects, from Generative AI to the identification and labelling of images, the requirements of Diversity, Transparency, the concept of Authentic Imagery, Ethical AI and more.

In 2024 CEPIC will propose new features and will be turned into a true marketplace: Next to visual content providers and technology suppliers, we are expanding and diversifying our attendance to media buyers representative of market diversity and geography in Europe. They will join Content Producers and Distributors from around the world in the marketplace area!



BECOME A KEY SPONSOR OF THE CEPIC CONGRESS 2024



YOUR LOGO	YOUR PRESENCE	YOUR ADVERTISEMENT
<p>PLATINUM SPONSOR 32.400 EUR</p>	<ul style="list-style-type: none"> • The CEPIC Congress email campaigns • The printed CEPIC Congress programme 	<ul style="list-style-type: none"> • CEPIC Congress lanyards • Host of the welcome reception • Up to ten full event passes • One exhibitor's table • One-year CEPIC membership • A web banner ad on the CEPIC Congress website (870 x 270 px) • Congress website (870 x 270 px) • Logo and recognition as Platinum Sponsor on the CEPIC Congress website • Your logo on two prominent screens of the Congress venue
<p>GOLD SPONSOR 21.600 EUR</p>	<ul style="list-style-type: none"> • The CEPIC Congress email campaigns • The printed CEPIC Congress programme 	<ul style="list-style-type: none"> • One session slot • Up to six full event passes • Your give-way distributed in the conference room • One exhibitor's table • Sponsor of the CEPIC evening on 16th May • Your logo and content on two screens at the CEPIC Cocktail evening
<p>SILVER SPONSOR 16.200 EUR</p>	<ul style="list-style-type: none"> • The CEPIC Congress email campaigns • The printed CEPIC Congress programme 	<ul style="list-style-type: none"> • One session slot • Up to four full event passes • One exhibitor's table • One business room • 1 Insert in the delegates bags • 1 full page ad on the CEPIC Congress programme
<p>BRONZE SPONSOR 8.600</p>	<ul style="list-style-type: none"> • The CEPIC Congress email campaigns • The printed CEPIC Congress programme 	<ul style="list-style-type: none"> • Delegates Bags • Congress badges • 1 Insert in the delegates bags • 1 full page ad on the CEPIC Congress programme

SOCIAL EVENTS

BENEFITS

Welcome Reception Exclusive Sponsor: 12.900 EUR

Link your brand to Welcome Reception on 14th May 2024. This is the perfect opportunity to connect with the audience in a relaxed setting.

- Logo and recognition as sponsor on:
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups
- One full pass for the CEPIC Congress 2024
- Your logo and content on two screens at the event
- Possibility to address the audience at the Event

Annual Industry Party Exclusive sponsor: 16.200 EUR

Be the exclusive brand to host the CEPIC Evening on 16th May 2024.

- Logo and recognition as sponsor on:
 - CEPIC Congress website, newsletter and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups
- Five passes to the CEPIC evening
- Your logo and content on two screens at the event

LOUNGE (NEW!) 1.500 EUR

Have your OWN Lounge Space on three days to organize meetings. Contact CEPIC for more information.

GIVEAWAYS

BENEFITS

Lanyards 2.700 EUR + PRODUCTION COSTS

Logo and recognition as sponsor on:

- Event lanyards plus CEPIC logo
- CEPIC Congress website, newsletters and social media
- Printed congress programme
- „Thanks to our sponsors“ roll-ups

Bags 3.700 EUR + PRODUCTION COSTS

Logo and recognition as sponsor on:

- Event bags plus CEPIC logo
- CEPIC Congress website, newsletters and social media
- Printed congress programme
- „Thanks to our sponsors“ roll-ups

Badges 2.700 EUR + PRODUCTION COSTS

Logo and recognition as sponsor on:

- Event badges plus CEPIC Congress logo
- CEPIC Congress website, newsletters and social media
- Printed congress programme
- „Thanks to our sponsors“ roll-ups

T-Shirts 2.700 EUR + PRODUCTION COSTS

Logo and recognition as sponsor on:

- Event t-shirts handed over to all participants
- CEPIC Congress website, newsletters and social media
- Printed congress programme
- „Thanks to our sponsors“ roll-ups

Eco friendly Paper Cups 2.700 EUR + PRODUCTION COSTS

Logo and recognition as sponsor on:

- Event eco-friendly paper cups used on all coffee breaks
- CEPIC Congress website, newsletters and social media
- Printed congress programme
- „Thanks to our sponsors“ roll-ups

BENEFITS

Beach Towels 2.700 EUR + PRODUCTION COSTS

- Logo and recognition as sponsor on:
- Event beach towels handed to participants
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

Notepads 1.250 EUR + PRODUCTION COSTS

- Logo and recognition as sponsor on:
- Event notepads used on all coffee-breaks
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

Pens 1.250 EUR + PRODUCTION COSTS

- Logo and recognition as sponsor on:
- Event pens handed to participants
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

ADVERTISEMENT

BENEFITS

Sponsored conference or Seminar 2.150 EUR

- Tell your story to the Congress audience in a prime time slot.
- Logo and recognition as sponsor on:
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

BENEFITS

Contribute to travel costs of speakers From 500 EUR

- Logo and recognition as sponsor on:
- CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

Ad in printed programme 1.500 EUR (full page) 890 EUR (half page)

- Logo and recognition as sponsor on:
- CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups

Filming of event 1.700 EUR / day (at cost)

- Film events/ conferences etc.
- Logo and recognition as sponsor on:
 - Promotional video with the CEPIC logo
 - CEPIC Congress website, newsletters and social media
 - Printed congress programme
 - „Thanks to our sponsors“ roll-ups
 - Two press passes for film crew

Your banner on the CEPIC website 1.500 EUR

- We place your banner 870 x 270 px in the CEPIC home page carousel slide.
Your banner will be seen from time of production to September
Banner produced by the sponsor + 90,- EUR produced by CEPIC

Inserts in the delegates bags 220 EUR (members) 540 EUR (non-members) INCLUDED for Partners & Sponsors

- Service to all delegates:
This is not a Sponsorship Item but a Service to delegates.
This service is included in the package of all Partners & Sponsors

CEPIC CONGRESS 2024



Why should you sponsor CEPIC 2024?

- This allows to network and set up meetings easily with CEPIC participants consisting of Agencies' Leaders and Sales Representatives, as well as Footage and Production Music

Suppliers, Industry Service Providers, Technology Specialists, Legal Professionals, and the creative minds that innovate the visual media licensing industry, all in one place.

- Congress 2024 is the opportunity to generate leads and showcase latest offers and developments thanks to the participation in panel discussions, workshops and, new this year, Lounge Areas for relaxed discussions.
- Conference Partners may propose and determine their own conferences.
- In 2024 the main theme of the CEPIC Congress will be **Authenticity in the Age of AI**. Topics covered encompass a wide variety of subjects, from Generative AI to the identification and labelling of images, the requirements of Diversity, Transparency, the concept of Authentic Imagery, Ethical AI and more.
- CEPIC Congress offers enhanced brand exposure: Logos appear on the main Sponsor Page, on the banner of the CEPIC website, in the CEPIC's newsletters and publications, and during the Congress in all key areas of the CEPIC Congress venue.
- **Employee Engagement.** Sponsorship Packages typically include a number of free passes. Last, but definitely not least, a **Sponsorship** or a **Partnership** will be your way to show support to CEPIC's work in the realm of copyright in a fair digital ecosystem.

ABOUT CEPIC

CEPIC's purpose is to act as a united voice for the visual media industry in Europe and beyond.

- 1.** Protect the copyright of visual media creators and lobby for legal and regulatory protection to ensure rights are maintained and upheld.
- 2.** Ensure a functioning market for visual media licensing, and comparable and compatible trade regulations across territories to support this.
- 3.** Develop and champion ethical standards of activity across the visual media industry.
- 4.** Build and share knowledge among members to support growth and competition in the creative economy.
- 5.** Actively collaborate with and support organisations across the world with similar interests, to build a global exchange of information and a coherent voice.





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